



## Do this first

“Solar” is on his letterhead, but Steven Strong puts solar equipment at the end of his prescription for clients who want to be energy efficient: “It’s a lot easier to save a unit of electricity than to produce it, no matter how you produce it,” he says, telling them to start here:

**Insulate** well, including in the attic and around ductwork.

**Tighten** air flow. “The issue with air sealing is really a critical one, but it’s invisible, so it’s hard to get your arms around.”

**Wrap** the water heater in a thermal blanket.

**Deploy** energy-attuned storm windows.

**Plug in** energy-saving fluorescent lights.

**Install** energy-efficient appliances.

GLOBE STAFF GRAPHIC/MICHAEL PRAGER

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