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## Shapes of things to come

Some of the other products included in "Design Massachusetts," the show at Massachusetts College of Art.



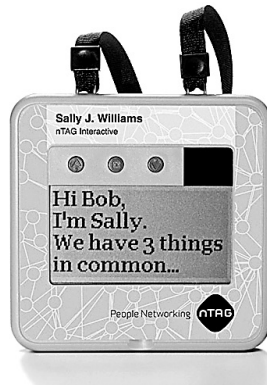
### Blender

Oster  
Design Continuum Boston  
Users add ingredients and select a recipe from the display screen, and the blender knows how to proceed.



### Showerhead

Moen  
Design Continuum Boston  
Spins each drop of water, then twirls the entire stream, adding power to a restricted-flow showerhead.



### Interactive name badge

nTag Interactive  
nTag, ThingMagic, IDEO  
Helps networking at business or social events by exchanging personal information held in participants' electronic name tags.



### Hammer

Estwing  
Chris Aiston, Chris Chang of Farm Design  
The weight of the hammer has been redistributed forward, promising easier, more efficient nailing.



### Beer tap handle

Sam Adams  
IDEO, Boston Beer brand team  
Using color, materials, shape, and graphics, the design sought to meet Boston Beer Co.'s desire for the "definitive" tap handle.

SOURCES: Massachusetts College of Art, Estwing Manufacturing Co., nTag Interactive

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